

WACO FOUNDATION

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Nonprofit Management Support Survey Results

This spring, Waco Foundation drafted a nonprofit management support survey in which we asked area agencies to self-identify their strengths, challenges, learning needs and preferences. With the assistance of Cooper Foundation, this survey was distributed and we received responses from **91** individuals.

Those individuals represented a cross section of fields like arts and culture, education, healthcare, housing and community development, advocacy/supports and more. Thirty-three percent of responses came from **Executive Directors**, sixteen percent from **Directors/management level staff** and the remainder from **Other agency positions**. We're thankful for the insights shared.

Where Nonprofits Feel Strongest, Most Challenged

Nonprofits reported feeling strongest in areas of :

- Community Engagement
- Program/Service Delivery
- Staff Skillsets

Nonprofits reported feeling challenged in areas like:

- Staff recruitment & retention
- Resource development
- Marketing & Communications

Where Nonprofits Want Help

Organizations also identified the training topics they would like to see offered cyclically. The top five include:

- Fundraising
- Proposal/grant writing
- Financial planning/management
- Board governance
- Meeting facilitation

Future Training Opportunities

Since collecting the results, we've been sharing its content with potential partners (e.g., Cooper Foundation's Nonprofit Network planning team) and connecting with various topical experts about workshops we can offer this fiscal year. Currently, plans are underway for:

- Financial Management Series with Dr. Jason MacGregor (three 90-minute sessions)
- Indiana University Fundraising School's Fundraising for Small Nonprofits (2-day course)
- A networking opportunity for newer executive directors and funders.

Check out the attached report to learn more and keep an eye out on our social media for details on these upcoming events.